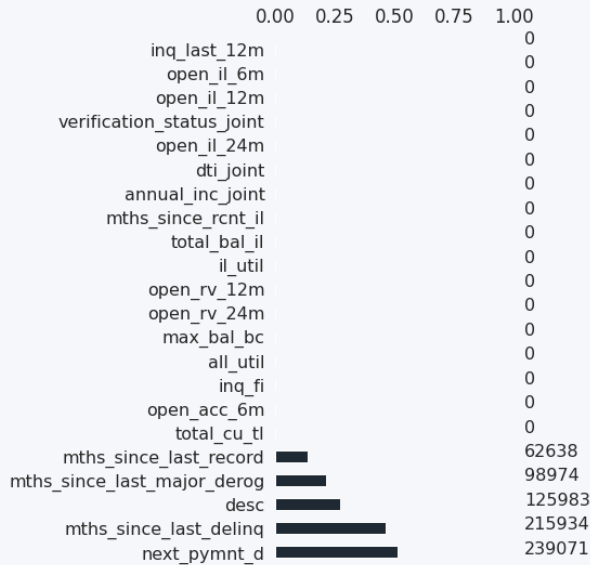




## Missing Values

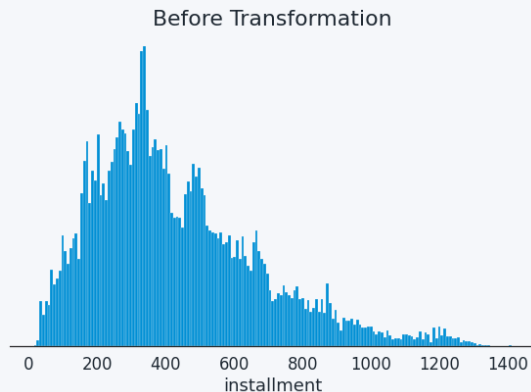
Some features have a lot of missing values. Moreover, there are some features that contain no data at all.



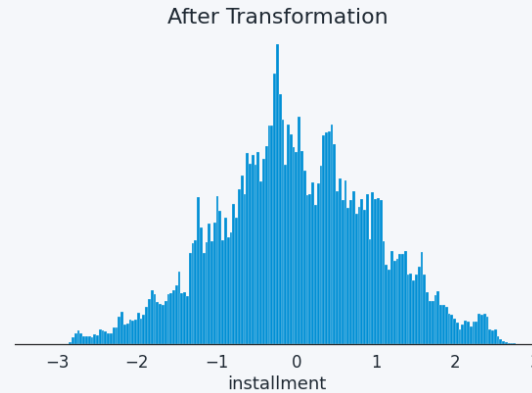
Solution:

- **Remove features** that have too many missing values
- **Fill in** the missing values using a univariate or multivariate imputation

## Feature Normalization



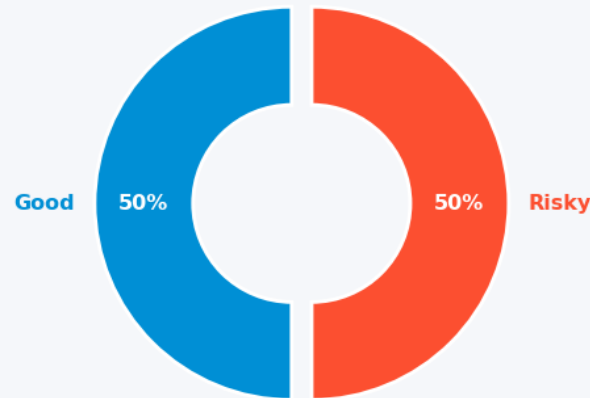
Because some of the numerical features are skewed, I used the **yeo-johnson transform** to make the data more Gaussian-like



## Oversampling With SMOTE

This dataset is imbalanced. I use SMOTE to make it balanced.

Target Distribution After Oversampling



## Model Development

I use the **gradient boosted trees** model (XGBoost & LightGBM) for model development

Check out the detailed project on my GitHub [adhang.github.io](https://github.com/adhang)

## Model Optimization

I use **Optuna** for hyperparameter tuning with tuning strategies:

- I want to avoid either high false negatives or high false positives, therefore I will use the **F1 score** for model evaluation
- I'm still paying attention to the **accuracy** score as well since this metric is easier to interpret

Model	Feature Selection	Accuracy	F1 Score
XGBoost	Using All Features	0.971	0.875
	Using 75% Features	0.971	0.876
	Using 50% Features	0.969	0.867
	Using 25% Features	0.955	0.826
LightGBM	Using All Features	0.975	0.891
	Using 75% Features	0.975	0.890
	Using 50% Features	0.972	0.877
	Using 25% Features	0.963	0.850

## Conclusion

- **Selected model:** LightGBM using 75% features
- We should **pay more attention** to borrowers who meet the criteria below:
  - Earlier issue date
  - High interest rate
- Use **targeted ads** for potential borrowers based on their needs and occupations